2017 IAHR Secretariat Work Plan and Budget

Approved at the 2016 IAHR Council Meeting, Colombo August 27-28th

SECRETARIAT WORK PLAN

The primary activities of the Secretariat in 2017 will continue to be the training and integration of the Beijing and Madrid offices, and specific efforts to increase income through increased membership and improved member benefits and diversification.

Goal 1: Global Community of Researchers and practitioners
Publications
- Launch of new Journal of Ecohydraulics (1.1.2)
  - KR: Presentation and Promotion at Kuala Lumpur
  - KR: At least one workshop organised - in Nanjing (tbc)
  - KR: Two issues published
  - Staff Time: 4 pm
- Initiate discussions for launch of a new journal (poss. For coastal and maritime)
  - KR: Present proposal to council for discussion
  - Staff time: 0.1 pm
- Develop discussions for open source Chinese Journal
  - KR: Add further journal to portfolio open source
- Widen distribution and increase ad. revenue for Hydrolink
  - KR: Increase ad revenue to €15,000 (4-5 advertisers)
  - KR: Present forward editorial plan at Council
  - Co-ordinate editorial with advertising
  - Staff time: 0.5 pm
- Develop IAHR Proceedings Repository (1.1.3)
  - KR: Host IAHR 2017 congress proceedings in new Repository
  - Ensure ISTP and EI entry and aim for ISSN series
  - Staff Time: 0.2 pm

Develop Practitioner Membership (1.2)
In 2017 we will use JAWER and Hydrolink in English (and the new RIBAGUA journal in Spanish) as key member benefits to attract practitioners to IAHR

- Proactive campaign for practitioner members:
  - KR: follow up after Lima, Peru and Dubai and TC events – increase 25%
  - KR: promote sponsor system – with 2 sponsors

- o KR: Hold one practitioner-oriented event in Madrid (HydroSensoft) and KL
- o Staff time: 3.0 pm
- Develop specific programme in KL for Water Research Institutes (see below)
- Promote sponsor member system to potential members and existing Institute members which are practice-oriented.

Membership
- Post-congress membership campaign for all 2016 IAHR events
  - o KR: Attract 250 new trial members through additional campaign
  - o Staff time: 1 pm
- Pre-World Congress membership campaign
  - o KR: Attract 50 new paying members ahead of congress
- Maintain efforts to develop Young Professional/Student networks (2.1)
  - o KR: Develop 25 fully-functioning YPNs by IAHR 2017
  - o KR: optimise process to convert YPNs into full members
  - o Staff time: 1.0 pm
- Redesign and relaunch TWMF (2.15)
  - o KR: Releease new web page by end of year
  - o Staff time: .5 pm
- Develop stronger links/activities/national agreements in key emerging economies (-)
  - o KR: 50% increase membership in focus countries (eg Iran, India, Russia, Turkey, and Brazil)
  - o Staff time: 1.0 pm
- Finalise Agreement for MENA Regional Office
  - o KR: Increase membership in region to 100 individual members (and 3 Institute members)
  - o Staff time: 1.0pm

Congressses (1.3)
- Strong collaboration with LOC/REDAC for IAHR 2017 Congress organisation (1.3)
  - o KR: specific activities of 3 TC
  - o KR: Co-ordinate meetings for 10 TCs
  - o KR: streaming of at least one keynote to wider community (1.3.1)
  - o Staff time: 2.0pm
- Strong collaboration with Panama LOC – including one visit to site (CBG) in Q1
  - o KR: Ensure maximum visibility in IAHR and in KL for next congress
  - o Staff time: 1.0pm
- Organiser advise/support for the regional congresses in Yogyakarta, Trento, Kuwait and Bogota using our Madrid and Beijing offices (1.3.2)

- o KR: 25% increase in regional congress delegate numbers in 2018 events over 2016)
  - o Staff time: 2.0pm
- Complete development online congress proceedings repository for members (1.1.3)
  - o KR: Operational by year end
  - o Staff time: 3 pm
- Encourage at least one 2018 TC event alongside a regional congress

Goal 2: Hydroscience Knowledge to inform practice, policy and management

No specific action

Goal 3: International Education and Professional Development

- Develop proposal for Prof. Qualification for KL Council based on market research
  - o KR: market research report and implementation plan to KL council
  - O Staff time: 0.2pm
- Develop professional development session in KL for Water Research Institutes partnering with NHRI and NAHRIM

Goal 4: Provide a Sustainable Platform for Enhanced Member Services

Improve Administration/website

In 2017 efforts will continue towards greater use of our new Association Management System and larger Secretariat

- Actively promote use of the communities features of our Association Management System with TCs and Members
  - o KR: Study migration of iMIS15/VCG to iMIS20
  - o Staff time: 1 pm
- Implement new CNKI repository software and continue populating with IAHR Congress Proceedings including World Congresses (2009-2015)
  - o KR: Develop new system and implement
- Exploit Social networks
  - o KR: Integrate social media (FB, LI, Twitter and We Chat) into AMS
  - o Staff time: 0.3 pm
- Proactive Fees Reminders and Debt Collection
  - o KR: Improve member churn rate by 5%
  - o Staff time: 0.2 pm
- Continue to Improve Financial Management Activities

Improve Functionality of the Twin Office Secretariat

- Continue integration of Beijing and Madrid offices by training our staff, together with a redistribution of tasks to be carried out from the two offices.
  - o KR: ED to spend 6 months in Beijing in two visits
  - o Staff time: 2 pm
- Improve implementation of Office 365 software system to integrate operations
  - o KR: Ensure both offices can share all key IAHR files by end of year
  - o Staff time: 1.0 pm